

# PARAGON DECISION TECHNOLOGY and EURODECISION join forces in France to support growing demand for optimization solutions.

**Haarlem, Netherlands, April 5th 2011**

PARAGON DECISION TECHNOLOGY, a leading and global provider of Operational Research (OR) & Business Analytics technology, and EURODECISION, a leading Operational Research solution provider in France, announced a cooperation agreement covering joint optimization improvement initiatives. This cooperation between the two companies enables them to deliver enhanced optimization capabilities to their customers in France.

Both companies are recognized in their respective fields. Paragon, with more than 20 years of existence, develops and provides the extreme flexible modeling tool AIMMS to build optimization solutions for targeted markets. Eurodecision offers unique know-how in optimization techniques, along with proven methodologies perfected through 25 years' experience and more than 500 projects.

'With AIMMS, Paragon has developed a unique product that matches very well with the current OR market demand. Their library of world-class solvers as well as their advanced modeling environment and powerful graphical user interface, makes it easy for us to respond fast to customer requirements', says Mr. Denis Montaut, founder and CEO of Eurodecision.

Christophe Frère, VP Sales EMEA of Paragon added: 'It is our vision to bring the benefits of Operation Research to the community and our French partner Eurodecision fits perfectly in this picture. Both our companies have a long history and a broad network in OR. We will complement each other in servicing our customers, so I am very pleased with this commercial partnership'.

Furthermore he indicated: 'With exciting strategic customers in the French market, we are investing in France and top management sees France as a geographic key market of Paragon. Eurodecision will be a liaison between local demand and top-notch optimization solutions in AIMMS.'

## **About PARAGON**

Paragon Decision Technology is an innovative technology company with offices in The Netherlands, Seattle (US) and Singapore. For over 20 years, Paragon has been developing and selling AIMMS, a unique mathematical optimization platform. AIMMS customers can create optimization engines and solutions that enable optimal decision making on complex strategic, tactical or operational problems. We are passionate about our mission of bringing the benefits of OR to society by providing the means that enable our customers to do this successfully. In addition to our platform AIMMS, our people and our partner and academic network are vital to our success. The depth and breadth of their knowledge regarding OR and optimization modeling enables our customers to capture their business problems in well-defined AIMMS models.

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## **About EURODECISION**

EURODECISION offers organizations a wide variety of global solutions in resource optimization including consulting, feasibility studies, development of operational prototypes, software applications, integration into company existing information systems and their maintenance. Based in Versailles, the company employs over 60 high level consultants skilled in both information technology and optimization techniques. Today EURODECISION is one of Europe's most dynamic players in the field of resource optimization.

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